

Press release
January 2021

Création Baumann presents GLARE & HEAT: a high-quality and functional collection of innovative textiles for glare and heat protection.



With GLARE & HEAT, the Swiss textile manufacturer Création Baumann presents the further development of its successful collection of functional and high-quality textiles for glare and heat protection for the office, once again demonstrating its expertise in this field. With exciting new products and proven classics, the innovative collection offers ideal light and energy transmission without glare. At the same time, the highly functional fabrics reduce heat radiation and thus contribute to an improvement of the room climate and thus to well-being at the workplace. The new GLARE & HEAT collection comprises 15 products and over 90 colours. The innovative highlight is the two-sided curtain „Face“ with double-sided fabric. The more homely fabric „Cloud“ as well as new widths for existing products complete the collection.

THE COLLECTION - DIRECTING THE LIGHT

The textile specialist from Switzerland has revised its successful „GLARE & HEAT“ Collection for interior sun and glare protection. The functional fabrics are comprehensive problem solvers for optimum glare, privacy and sun protection. They create ideal light and energy transmission, reduce heat radiation and thus contribute to improving the indoor climate. Another advantage is if glass and solar shading is planned by specialists at an early stage, the overall energy efficiency of a building can be positively controlled.

The collection comprises 15 products, classics and novelties. The colour palette consists of over 90 neutral shades – from white to silver and warm grey tones. A highlight is the double-sided „Face“ curtain. „An innovation with a complex structure“, explains Eliane Ernst. This is because the double-sided textile – a leno weave – combines a shiny white, reflective outer side with a dark printed inner side. „In this way, we create a lot of reflection and a high transmission without any metallisation at all“. The textile is available in six neutral colours.

While „Face“ has an elegant and technical look, the new „Cloud“, available in five colours, is very residential. The glare and heat protection captivates with its natural look thanks to structured slub yarn. The textile, haptic character creates a warm ambience. The back of the textile is aluminium metallised for high reflection. Like all the other products in the collection, „Cloud“ is not only suitable for office buildings, but also improves the room feeling in today's so important home office.

In addition to the new products, existing products in the collection have been optimised and are now available in widths from 290 to 300 cm. All „GLARE & HEAT“ fabrics are flame-retardant and carry the sustainability label OEKO-TEX® STANDARD 100 for textiles tested for harmful substances. The light and solar values are tested according to DIN EN procedures and are available to the specialist for light and energy calculations.

Sunlight didn't know what it was until it hit a wall,“ said Le Corbusier. The Swiss architectural legend understood that only daylight makes a room perceptible. Especially daylight plays an important role in the architecture of office buildings and contributes significantly to the well-being. It is important to avoid glare at the workplace caused by poorly shielded light sources that are too bright or by disturbing reflections on shiny surfaces and to protect rooms from overheating.

All certificates are available at: www.creationbaumann.com

NOTES FOR EDITORS

ABOUT CRÉATION BAUMANN

The forward-looking Swiss family business Création Baumann, based in Langenthal, has been one of the world's leading textile producers for more than 130 years. High-quality and sustainable materials, timeless design and the demand for high production quality determine the textile collections, which include more than 600 products and 6000 colours. The portfolio includes curtain, decorative, furniture, outdoor and functional textiles for the private and contract market. In addition, Création Baumann offers tailor-made, innovative shading systems for interiors and has the world's largest range of opaque and transparent acoustic fabrics.

As product development, the design studio and production are based in Langenthal, Création Baumann controls the entire manufacturing process from the idea to the processing of the yarn to the finished fabric and demonstrates its passion for unique and innovative fabrics time and again.

www.creationbaumann.com



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