

## CRÉATION BAUMANN PRESENTS INNOVATIVE COLLECTION FOR THE HEALTHCARE SECTOR

**The Swiss textile specialist Création Baumann has developed an innovative collection of aesthetic and highly functional textiles that meet the highest demands for functionality, hygiene, durability and design in the healthcare sector. The collection, developed in close cooperation with architects and experts, underlines Création Baumann's passion for high-quality textile solutions and is an example of the innovative strength with which the forward-looking company, which is already a global leader in the field of acoustics, continues to drive the textile industry forward. One of the highlights of the collection is the product innovation ZONA – a new type of partition curtain fabric that combines two different densities in just one material in one process.**

As a technology-driven Swiss company, Création Baumann has engaged in an intensive research process with evidence-based design findings for healthcare buildings and the effects of healthcare textiles. The new collection successfully translates the aesthetic aspirations and technological expertise of the family-owned company into a well thought-out collection with a positive impact for interior design in the healthcare sector – from medical practices and hospitals to wellness and cosmetic facilities.



## Natural effect and technological competence

With the new healthcare collection, Création Baumann is reacting to the megatrend health, a fundamental value that has become synonymous with quality of life.

The carefully thought-out collection convinces with fabrics in calm tones that evoke associations with nature. At the same time, smart solutions for room partitioning ensure privacy and meet important requirements for safety and room planning. Light diffusion and air circulation are taken into account for a natural effect. Antimicrobial, as well as water- and dirt-repellent functions fulfil further technological demands of the healthcare sector.

## Product innovation ZONA combines two transparencies

A special highlight of the healthcare collection is the innovative partition curtain fabric ZONA, which combines two different transparencies in one material. While a closed fabric appearance is achieved in the lower part by using voluminous yarns and a very high thread density, the upper part consists of an open net structure that guarantees the utmost transparency. In convalescent rooms, examination and therapy rooms, the easy-care and antimicrobial fabric ensures privacy with maximum use of daylight.

ZONA bears witness to the technological and aesthetic pioneering role that Création Baumann plays in the textile sector. In a technologically highly sophisticated, specially developed process, both densities for ZONA are produced in a single process using knitting technology.





In the course of product development, processes at all levels had to be rethought and adapted.

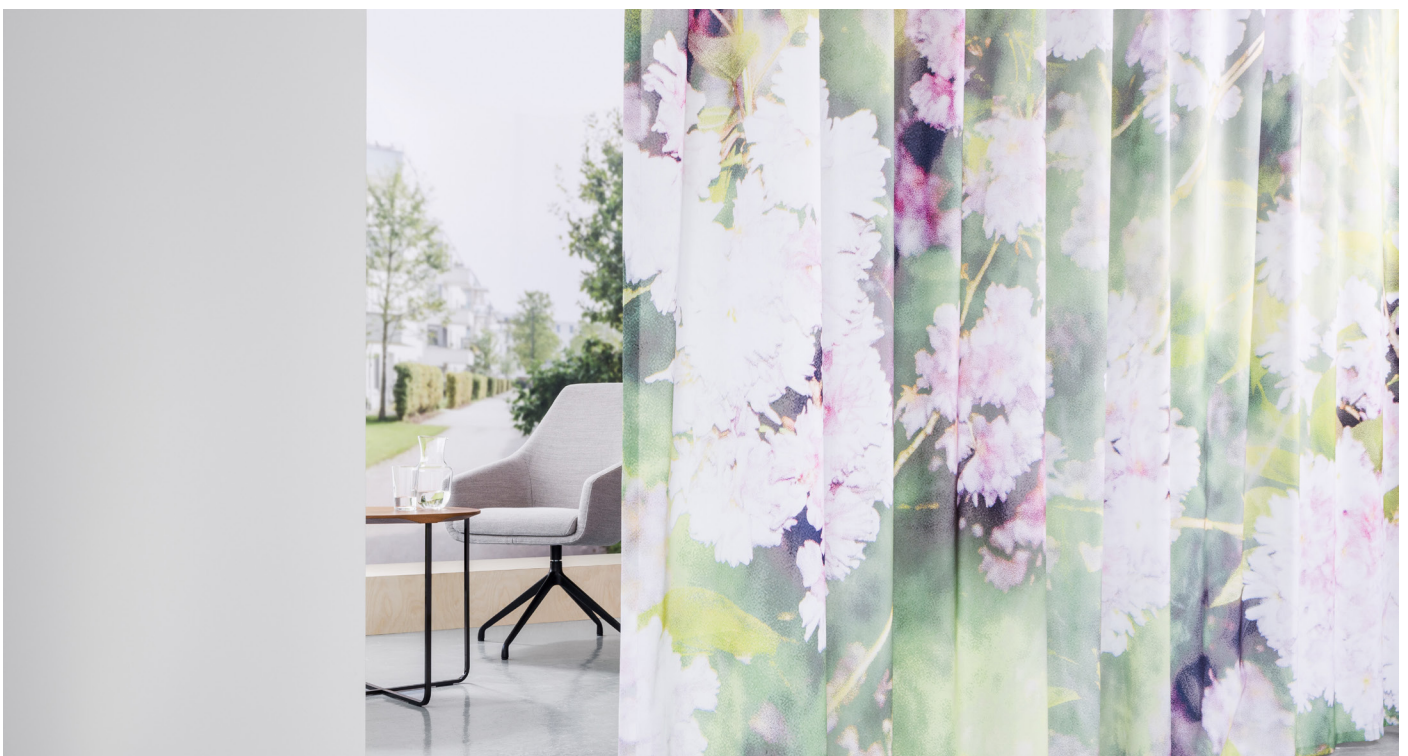
As an aesthetically appealing and functional partition curtain, ZONA offers a high-quality alternative to standard products that are only available as ready-made products or with a flexible connection of two materials.

## Designs inspired by nature

The semi-transparent fabric SAKURA, inspired by Japanese culture, is adorned with large-format blossoming cherry branches in delicate shades of pink, overlaid with a veil in fresh green. The motif, applied by digital printing, offers transparent privacy protection with the greatest possible light transmission.

The duo FLORENTINA and FLORENTINA VOILE celebrate the splendour of spring. Fine birch branches and many-flowered spirea shrubs condense photographically, resulting in a progression from structured condensation to dissolution into brightness. The motif is available in a dense and a highly transparent base fabric and can be perfectly combined.

With their vitalising effect, SAKURA and FLORENTINA welcome visitors to public spaces such as reception areas and convey a sense of security and well-being.



The SALVINA and AVENA fabrics are designed to be more restrained, creating a feeling of security and closeness to nature with a delicate design of organic motifs.

Based on challenges in architecture and interior design, Création Baumann has been driven by a deep passion for design and interior design and a high level of technological expertise since the company was founded in 1886. With the new collection, the company addresses a broad target group of interior designers, from architects to facility managers and healthcare consultants.

The new products of the healthcare collection are produced in Switzerland and are certified according to the Oeko-Tex Standard 100.

## **PRESS CONTACT DACH**

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## **ABOUT CRÉATION BAUMANN**

The forward-looking Swiss family business Création Baumann designs, produces and sells innovative textile solutions for interior design. These are used as creative and functional long-lasting elements of interior design and meet the requirements of functionality and design as well as the protection of people and the environment. The brand's portfolio includes acoustic solutions, furnishing textiles such as curtain and upholstery fabrics, functional textiles and systems for interior shading.

A global leader in acoustic solutions for interior design, the brand has been driven by a pioneering spirit for more than 130 years, which continues to provide textile innovations. Challenges in architecture and interior design, a deep passion for design and interior decoration as well as a high level of technological competence are central to the development of innovative textile solutions by Création Baumann. The textile collections are characterized by timeless, clear design on the one hand and strong character and decorative designs on the other. In order to do justice to the protection of people and the environment, sustainability is a central component of the Création Baumann brand. With a significant share of production processes in Langenthal, the promotion of recycling processes at all stages and the uncompromising quality standard for the longevity of the high-quality textiles, Création Baumann reduces the environmental impact of the production of its textiles to a minimum.

[www.creationbaumann.com](http://www.creationbaumann.com)

# SELECTION OF THE PICTURE MATERIALS

**CRÉATION  
BAUMANN**

To receive high-resolution images, please contact Brand. Kiosk via: [creation-baumann@brand-kiosk.com](mailto:creation-baumann@brand-kiosk.com)



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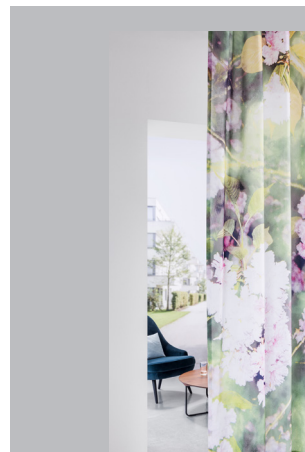
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