PRESS-RELEASE

CRÉATION BAUMANN

FOR A STYLISH EXTERIOR DESIGN: CRÉATION BAUMANN EXPANDS OUTDOOR COLLECTION

The Swiss textile specialist Création Baumann is expanding its versatile collection of outdoor textiles with three fabrics that convey a contemporary look and create a natural living ambience both indoors and outdoors. The easy-care and hard-wearing textiles blend effortlessly into any ambience with their neutral colour palette. Water, dirt and stain-repellent properties make them the perfect outdoor companion. Création Baumann stands for high product quality, aesthetic design and durable textiles. With the new outdoor fabrics, the company is once again underlining its technological expertise and sophisticated understanding of design.



Easy-care and weather-resistant, the new textiles open up the outdoor area as an extended living space with a feel-good ambience. While the neutral colour palette focuses primarily on natural white and warm beige tones through to shades of grey and blue, high-quality manufacturing processes ensure the depth and vibrancy of the textiles.

The OUTDOOR PORTLAND fabric with its strong character has been newly developed. OUTDOOR PORTLAND has a semi-transparent appearance with fine openings, resulting in a particularly natural look and feel. The use of melange yarns emphasises this effect.

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The colour palette offers subtle nuances that blend perfectly into a relaxing environment, complemented by strong shades of blue and green. OUTDOOR PORTLAND is available in a total of 13 colours. In addition to its water, dirt and mould-repellent properties, the fabric is also 100% flame-retardant.





The OUTDOOR NICARAGUA curtain and upholstery fabric is available in six neutral colours. The dense fabric impresses with its natural look and subtle colour grain. Different warp and weft colours provide aesthetic depth. Its resistance to stains and discolouration caused by chlorine and salt water, as well as its very high lightfastness, are a big plus in outdoor areas. The textile is also ideal for bathrooms and wet rooms thanks to its mould-resistant quality.

OUTDOOR VENEZUELA impresses with its high-quality, natural look, which can be used discreetly both indoors and outdoors. The semi-transparent curtain fabric is dirt-, stain- and water-repellent - water simply rolls off. Quick-drying, it is therefore perfect for cosy outdoor lounges and pool areas. With a uniform colour palette, OUTDOOR NICARAGUA and OUTDOOR VENEZUELA invite you to combine them.

Création Baumann has been a pioneer in the textile industry for over 130 years. By combining innovative technology, high product quality and contemporary design, Création Baumann has always played a pioneering role, resulting in textile innovations and collections of the highest quality and durability.

NOTES FOR EDITORS

CRÉATION BAUMANN

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ABOUT CRÉATION BAUMANN

The forward-looking Swiss family business Création Baumann designs, produces and sells innovative textile solutions for interior design. These are used as creative and functional long-lasting elements of interior design and meet the requirements of functionality and design as well as the protection of people and the environment. The brand's portfolio includes acoustic solutions, furnishing textiles such as curtain and upholstery fabrics, functional textiles and systems for interior shading.

A global leader in acoustic solutions for interior design, the brand has been driven by a pioneering spirit for more than 130 years, which continues to provide textile innovations. Challenges in architecture and interior design, a deep passion for design and interior decoration as well as a high level of technological competence are central to the development of innovative textile solutions by Création Baumann. The textile collections are characterized by timeless, clear design on the one hand and strong character and decorative designs on the other. In order to do justice to the protection of people and the environment, sustainability is a central component of the Création Baumann brand. With a significant share of production processes in Langenthal, the promotion of recycling processes at all stages and the uncompromising quality standard for the longevity of the high-quality textiles, Création Baumann reduces the environmental impact of the production of its textiles to a minimum.

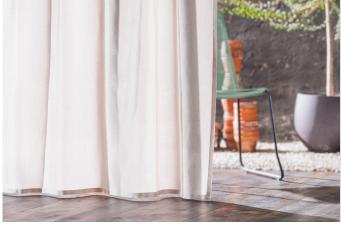
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