

Office

UNILEVER Group Headquarters DACH «Neue Burg»

Textiles support the design and spatial effect of the diverse multi-space landscape.



Starting Point

Unilever's DACH headquarters moved from Hafencity to the centre of Hamburg.

In a co-creative process, the employees developed the design for the new building together with the planning office.

The result is a diverse multi-space landscape with very different design impressions and a variety of activity-based working scenarios. The space is divided into different areas that offer the employees new working worlds.

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Solution

Room dividers made of the acoustic textile Lord were placed on all floors with a custom-made wooden frame. The fabric was processed with a pleated band, which provides for a visually appealing drape of the material. The room dividers serve as a zoning element. The fabric can be pulled open if necessary, opening up the area even more.

Deltacoustic adorns the window surfaces in the communal areas and creates a special feel-good atmosphere with its lightness.

In the meeting rooms, Gammaacoustic, which is also acoustically effective, provides semi-transparent privacy without unnecessarily shielding the room.

Object

UNILEVER Group Headquarters DACH "Neue Burg", Hamburg, Germany

Concept

Joppich & Rieckhoff Handelsgesellschaft für Büroeinrichtungen mbH, Hamburg | Oliver Wagner Inneneinrichtung GmbH, Hamburg | Stölken Schmidt Architekten, Hamburg | Schaub & Partner Architekten Partnerschaftsgesellschaft, Hamburg, Germany

Photos

Karsten Knocke, Germany



Textiles Used



LORD IV

Article-Number: 0100130

Use: Dense curtain fabric

Number of colors: 35

Material: 100% Flame retardant (Trevira CS)

Fabric width: 150 cm/59 inch/1.64 yard

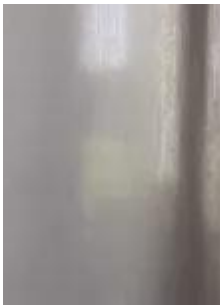
Weight: 349 g/m²

Sound absorption: α_w 0.70

Abrasion resistance: 60'000 Martindale

Pilling: 4

Light fastness: 5-6



DELTACOUSTIC

Article-Number: 0101125

Use: Transparent/semi-transparent curtain fabric

Number of colors: 17

Material: 100% Flame retardant (Trevira CS)

Fabric width: 300 cm/118 inch/3.28 yard

Weight: 125 g/m²

Sound absorption: α_w 0.60

Light fastness: 6-7



GAMMACOUSTIC

Article-Number: 0100885

Use: Transparent/semi-transparent curtain fabric

Number of colors: 10

Material: 100% Polyester flame retardant

Fabric width: 300 cm/118 inch/3.28 yard

Weight: 74 g/m²

Sound absorption: α_w 0.50

Light fastness: 7