

Office

# New Work pilot area at EMAG

Textile acoustic solution, room divider and colorful eye-catcher all in one.



## Starting Point

At the headquarters of EMAG GmbH & Co. KG in Salach near Göppingen, different spatial structures are united under one roof. The «Synspace» was set up in a pilot area, a project landscape whose flexibility supports New Work working methods.

## Solution

New Work is a holistic approach that deals with a new understanding of the way we work. This includes a great deal of flexibility, freedom and spontaneity, which should also be reflected in the workplace. Here curtains with LORD are not only used as visual room divider but also to ensure that these demands can be met in terms of acoustics: they provide improved room acoustics and also allow the individual parts of the room to be acoustically separated from each other. This flexible zoning solution can be used, for example, to create quiet islands for concentrated work or meeting points for spontaneous discussions.

## Object

EMAG GmbH & Co. KG, Salach Germany

## Concept

vitra, Weil am Rhein, Germany Studio HANS, Stuttgart, Germany

## Photos

g-kx mediaHOUSE, Stuttgart, Germany



# Textiles Used

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## LORD IV

- Article-Number:** 0100130
- Use:** Dense curtain fabric
- Number of colors:** 35
- Material:** 100% Flame retardant (Trevira CS)
- Fabric width:** 150 cm/59 inch/1.64 yard
- Weight:** 349 g/m<sup>2</sup>
- Sound absorption:**  $\alpha_w$  0.70
- Abrasion resistance:** 60'000 Martindale
- Pilling:** 4
- Light fastness:** 5-6