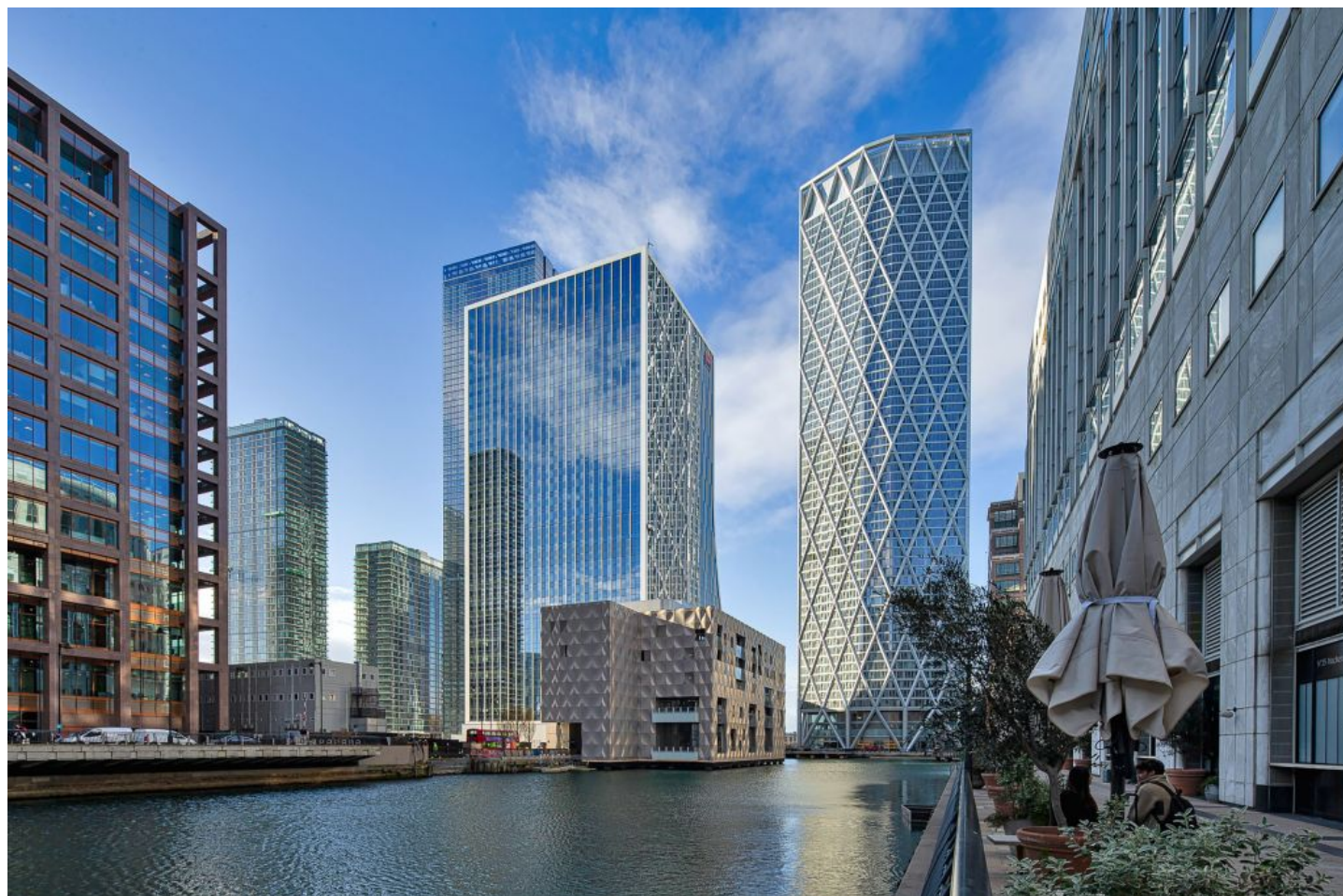


Private

Newfoundland – London

Contemporary design meets functionality: curtain fabrics for the Newfoundland project.



Starting Point

The architecture firm Horden Cherry Lee has designed the Newfoundland residential skyscraper with a diamond-shaped exoskeleton structure in London's Canary Wharf district. The 58-storey building with 72,248 square metres of space houses 636 flats, which are rented out by the Canary Wharf Group. As the tallest build-to-rent project in the UK, it aims to create more living space in the predominantly commercial district of Canary Wharf.

Solution

The design is based on Vertus' vision to make the interiors bright, sophisticated and contemporary. Création Baumann developed a bespoke colour for LORD to achieve a refined and cohesive look. All windows are fitted with lightweight SINFONIA CS curtains to maximise privacy. In the living areas, LORD was used for all the dress curtains, with SALTO as the lining fabric. The semi-transparent SALTO fabric not only offers optimal privacy due to its chosen density and weight, but also has a custom colour that perfectly matches the overall concept. In addition, the installation of the curtains allows for energy savings of up to 14%.

[Curtain fabrics by Création Baumann Pressrelease](#)

Object

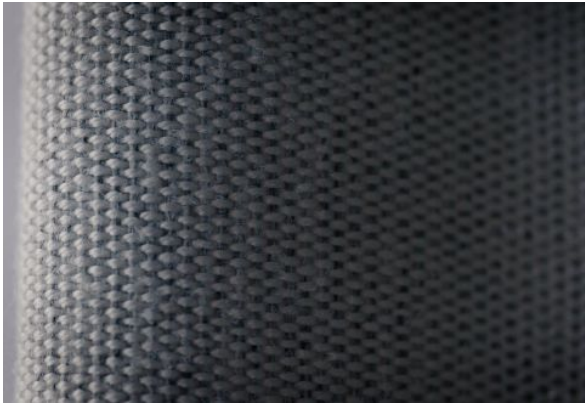
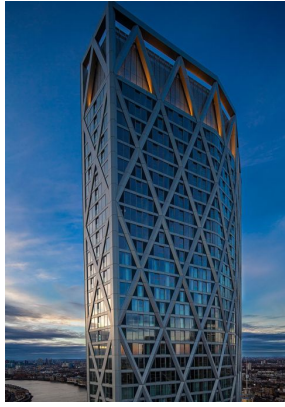
Newfoundland, London, UK

Concept

HCL Architects hcla.co.uk,
 Canary Wharf Group, Vertus

Photos

Peter Matthews
petermatthewsphotographer.com





Textiles Used



SINFONIA CS VI WHITE

Article-Number: 0100301

Use: Transparent/semi-transparent curtain fabric

Number of colors: 3

Material: 100% Flame retardant (Trevira CS)

Fabric width: 300 cm/118 inch/3.28 yard

Weight: 74 g/m²

Sound absorption: α_w 0.10

Light fastness: 5-6



LORD IV

Article-Number: 0100130

Use: Dense curtain fabric

Number of colors: 35

Material: 100% Flame retardant (Trevira CS)

Fabric width: 150 cm/59 inch/1.64 yard

Weight: 349 g/m²

Sound absorption: α_w 0.70

Abrasion resistance: 60'000 Martindale

Pilling: 4

Light fastness: 5-6



SALTO

Article-Number: 0100440

Use: Transparent/semi-transparent curtain fabric

Number of colors: 12

Material: 100% Polyester flame retardant

Fabric width: 300 cm/118 inch/3.28 yard

Weight: 135 g/m²

Sound absorption: α_w 0.30

Light fastness: 6