

Hospitality

# The Conran Shop Daikanyama

Interior design in harmony: curtains for room zoning in The Conran Shop.



## Starting Point

The new Conran Shop in Daikanyama, designed by Fumihiko Maki, is the first in the world to focus on Asian and Japanese products while maintaining the traditional brand identity. The shop has been designed to invite visitors to discover the space and products during their stay, giving the feeling of exploring a friend's home without taking in the whole area at once.

## Solution

A large, light-flooded atrium room on the ground floor serves as a dressing area that connects with the green surroundings. The LORD acoustic curtain fabric was used for zoning, which is both light-shielding and aesthetically pleasing. The arched curtain rails and elegant draperies blend harmoniously into the interior.

[Acoustic curtains for zoning](#)

## Object

The Conran Shop Daikanyama, Tokyo, Japan

## Concept

KEIJI ASHIZAWA DESIGN CO.,LTD | Lighting design : AURORA/ Yoshiki Ichikawa

## Photos

Tomooki Kengaku



# Textiles Used

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## LORD IV – 300

**Article-Number:** 0101675

**Use:** Dense curtain fabric

**Number of colors:** 23

**Material:** 100% Flame retardant (Trevira CS)

**Fabric width:** 300 cm/118 inch/3.28 yard

**Weight:** 349 g/m<sup>2</sup>

**Sound absorption:**  $\alpha_w$  0.70

**Abrasion resistance:** 60'000 Martindale

**Pilling:** 4

**Light fastness:** 5-6