

Office

Dentsu – Augsburg

New Work at Dentsu: Innovative textile solutions for office design



Starting Point

Dentsu is looking for an inviting New Work environment in Augsburg that will attract even the last home office supporters to the office. The new, light-flooded office space offers flexible room options and is virtually wall-free, ideal for Dentsu's requirements. The Innovation Arch, designed by Hadi Teherani, is located in the Augsburg Innovation Park – a forward-looking business park close to the university.

Solution

The VOILE TINTO and UMBRIA TINTO curtains fit perfectly into Dentsu's design concept: VOILE TINTO impresses with its lightness and transparency, while the pink-yellow colour gradient in both qualities reflects the dynamism of the company. Both curtains serve as flexible room dividers. SONOR and UMBRIA are used behind glass walls as they are discreet and create a calm, warm atmosphere. They offer a certain degree of privacy without overlapping the colourful gradient of the films in the form of circular segments on the glass walls.

[Acoustic curtains for room zoning](#)

Object

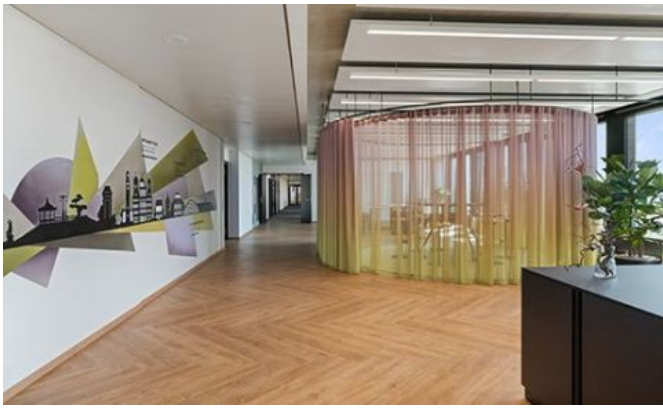
Dentsu Germany GmbH, Augsburg, Germany

Concept

Hadi Teherani Architects GmbH, Hamburg;
Daniela Weber INTERIOR DESIGN, Landshut,
Germany dw-interiordesign.de | raum+

Photos

Anna Nordlys anna-nordlys.de ; Daniela Weber



Textiles Used



SONOR COLOR III

Article-Number: 0005910

Use: Transparent/semi-transparent curtain fabric

Number of colors: 37

Material: 100% Flame retardant (Trevira CS)

Fabric width: 330 cm/130 inch/3.61 yard

Weight: 170 g/m²

Sound absorption: α_w 0.15

Light fastness: 5-6



VOILE TINTO

Article-Number: 0101685

Use: Transparent/semi-transparent curtain fabric

Number of colors: 3

Material: 100% Flame retardant (Trevira CS)

Fabric width: 295 cm/116 inch/3.23 yard

Weight: 51 g/m²

Light fastness: 5



UMBRIA IV

Article-Number: 0004200

Use: Dense curtain fabric

Number of colors: 40

Material: 100% Flame retardant (Trevira CS)

Fabric width: 150 cm/59 inch/1.64 yard

Weight: 281 g/m²

Sound absorption: α_w 0.70

Abrasion resistance: 50'000 Martindale

Pilling: 4

Light fastness: see downloads