

Office

# Dentsu – Augsburg

New Work at Dentsu: Innovative textile solutions for office design



## Starting Point

Dentsu is looking for an inviting New Work environment in Augsburg that will attract even the last home office supporters to the office. The new, light-flooded office space offers flexible room options and is virtually wall-free, ideal for Dentsu's requirements. The Innovation Arch, designed by Hadi Teherani, is located in the Augsburg Innovation Park – a forward-looking business park close to the university.

## Solution

The VOILE TINTO and UMBRIA TINTO curtains fit perfectly into Dentsu's design concept: VOILE TINTO impresses with its lightness and transparency, while the pink-yellow colour gradient in both qualities reflects the dynamism of the company. Both curtains serve as flexible room dividers. SONOR and UMBRIA are used behind glass walls as they are discreet and create a calm, warm atmosphere. They offer a certain degree of privacy without overlapping the colourful gradient of the films in the form of circular segments on the glass walls.

[Acoustic curtains for room zoning](#)

## Object

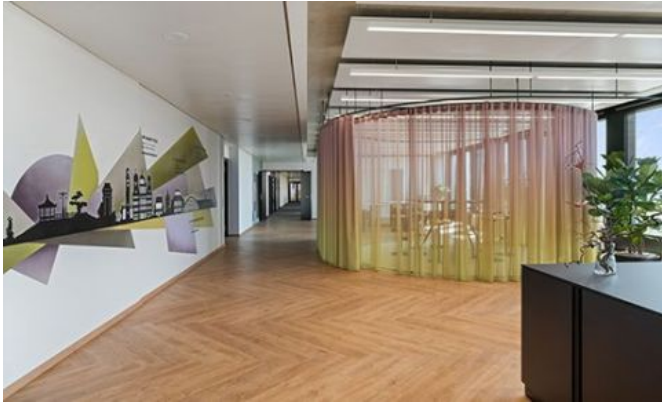
Dentsu Germany GmbH, Augsburg, Germany

## Concept

Hadi Teherani Architects GmbH, Hamburg;  
Daniela Weber INTERIOR DESIGN, Landshut,  
Germany [dw-interiordesign.de](http://dw-interiordesign.de) | raum+

## Photos

Anna Nordlys [anna-nordlys.de](http://anna-nordlys.de) ; Daniela Weber



# Textiles Used

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## UMBRIA TINTO

**Article-Number:** 0101705

**Use:** Dense curtain fabric

**Number of colors:** 3

**Material:** 100% Flame retardant (Trevira CS)

**Fabric width:** 300 cm/118 inch/3.28 yard

**Weight:** 281 g/m<sup>2</sup>

**Sound absorption:**  $\alpha_w$  0.70

**Pilling:** 4

**Light fastness:** 5

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## SONOR COLOR III

**Article-Number:** 0005910

**Use:** Transparent/semi-transparent curtain fabric

**Number of colors:** 37

**Material:** 100% Flame retardant (Trevira CS)

**Fabric width:** 330 cm/130 inch/3.61 yard

**Weight:** 170 g/m<sup>2</sup>

**Sound absorption:**  $\alpha_w$  0.15

**Light fastness:** 5-6

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## VOILE TINTO

**Article-Number:** 0101685

**Use:** Transparent/semi-transparent curtain fabric

**Number of colors:** 3

**Material:** 100% Flame retardant (Trevira CS)

**Fabric width:** 295 cm/116 inch/3.23 yard

**Weight:** 51 g/m<sup>2</sup>

**Light fastness:** 5

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## UMBRIA IV

**Article-Number:** 0004200

**Use:** Dense curtain fabric

**Number of colors:** 40

**Material:** 100% Flame retardant (Trevira CS)

**Fabric width:** 150 cm/59 inch/1.64 yard

**Weight:** 281 g/m<sup>2</sup>

**Sound absorption:**  $\alpha_w$  0.70

**Abrasion resistance:** 50'000 Martindale

**Pilling:** 4

**Light fastness:** see downloads